

Just Who Does Southern Miss' CoB Think It Is?

Part 9

Google Scholar Citations (April '08)

| Name | Position | Institution | GS Cites |
|--------------------|--------------------------|-------------------|----------|
| Aiken, Milam | Professor | Ole Miss | 496 |
| Arnett, Kirk | Professor | Mississippi State | 644 |
| Davis, Donna | Professor | Southern Miss | 259 |
| Hsieh, Chang-Tseh | <i>McCarty Professor</i> | Southern Miss | 53 |
| Pearson, Rodney | Professor | Mississippi State | 76 |
| Reithel, Brian | Professor | Ole Miss | 67 |
| Shim, J.P. | Professor | Mississippi State | 638 |
| Warkentin, Merrill | Professor | Mississippi State | 929 |

The table above provides the Google Scholar cites (as of April '08) for all of the full professors of MIS in Mississippi's big three institutions of higher learning -- Ole Miss, Mississippi State and Southern Miss. Of these eight professors, only the CoB's Chang-Tseh Hsieh holds is a named professor -- the *McCarty Professor of MIS*. However, Hsieh is also the lowest ranking professor of MIS in Mississippi, at least in terms of GS cites. With 53 GS cites, Hsieh trails Ole Miss' Brian Reithel by 14 GS cites, and Mississippi State's Rodney Pearson by 23 GS cites. Though well ahead, these are Hsieh's closest competitors. When it comes to Mississippi's heavy-hitters, such as Mississippi State's Merrill Warkentin, Kirk Arnett, and J.P. Shim, Hsieh trails by 876, 591, and 585 GS cites, respectively. In the middle, Hsieh trails Ole Miss' Milam Aiken by 443 GS cites. Hsieh even trails the CoB's own Donna Davis by 206 GS citations!

Listening to the CoB's past administrators, particularly former Associate Dean Farhang Niroomand, speak of Hsieh's national research reputation with such tremendous praise, one can't help but to conclude that all of the hype surrounding the CoB's Hsieh has been just that -- hype. To borrow a phrase from another USMNEWS contributor, much like Niroomand, Hsieh is not a "has-been," he's a "never was." And, among Mississippi's big three MIS programs, the CoB's ranks a distant third.